

Geopolitical Tensions & Artificial Intelligence "Impact on Global economy and Bangladesh"

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Content



Top 10 geopolitical developments in 2023





Global risks ranked by severity over the short & long term

10 years



2 years

1	Cost of living crisis	1	Failure to mitigate climate change
2	Natural disasters and extreme weather events	2	Failure of climate-change adaption
3	Geoeconomic confrontation	З	Natural disasters and extreme weather events
4	Failure to mitigate climate change	4	Biodiversity loss and ecosystem collapse
5	Erosion of social cohesion and societal polarization	5	Large-scale involuntary migration
6	Large-scale environmental damage incidents	6	Natural resource crises
7	Failure of climate-change adaption	7	Erosion of social cohesion and societal polarization
8	Widespread cybercrime and cyber insecurity	8	Widespread cybercrime and cyber insecurity
9	Natural resource crises	9	Geoeconomic confrontation
10	Large-scale involuntary migration	10	Large-scale environmental damage incidents
	Risk categories	Geopolitica	al ES Societal T echnological

Source: World Economic Forum, Global Risks Perception Survey 2022-2023

Technological

Global risks landscape: an interconnections map





Source: World Economic Forum, Global Risks Perception Survey 2022-2023

Global Risks 2023:Today's Crisis



Impact of geopolitical developments



2021		2022		2023	20
				* War in Ukraine	
Disentangling US-China interdependence	∣→	Evolving great power relations	\rightarrow	China-Western decoupling	
Geopolitical dynamics in the Indo-Pacific	$ \rightarrow$	Middle powers on the global stage	\rightarrow	Geopolitical swing states	
Neo-statism on the rise	$ \rightarrow$	Increasing intervention in supply chains	\rightarrow	Focus on economic self-sufficency	
Geopolitics of technology and data	⊨	Technology nationalism intensifies	\rightarrow	Hardening of technology blocs	
				* Energy security imperative	
Reinvigorated climate policy agendas	$ \rightarrow$	Climate change-political risk nexus	\rightarrow	Multispeed ESG policies	
Tipping point for emerging market debt			\rightarrow	Inflation-recession paradox	
				* Food insecurity and instability	
		* Green minerals resource nationalism	↦	Latin America's left-leaning governments	
Geopolitics of COVID-19	$ \rightarrow$	A two-tiered world			
Another wave of social unrest	⊨	Inequality and the push for redistribution		* New development for the year	
Toward European strategic autonomy	⊨	Expansion of the Brussels effect			
US policy realignment				Source: EY Geostrategic Outlooks for 2021, 2022 and 2023	
		* Rise of cyber piracy			

Top Macro risks for 2023

- Rogue Russia
- Maximum Xi
- Weapons of mass disruption
- Inflation shockwaves
- Iran in a corner
- Energy crunch
- Arrested global development
- Divided States of America
- Tik Tok boom
- Water stress



Market themes and Business impacts





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<u>Geopolitics 1: Russian Invasion</u> <u>of Ukraine</u>

- In 2023, the war in Ukraine initiated the most significant shift in geopolitical relations with significant regional and global political and economic impacts.
- The risk that this becomes a war of attrition will increase the longer it continues.

<u>Business Implications-</u>

- More sanctions impacting business.
- Supply disruptions and higher prices.
- Geopolitical relationships redefine risks and opportunities.

Geopolitics 2: China-US Decoupling

- In 2023, Washington and Brussels will impose new restrictive policies explicitly or implicitly targeted at China.
- China will seek to expand international economic relationships that do not rely on the US dollar and may promote raising capital in domestic markets.
- <u>Business Implications:</u>
- Growth and investment opportunities diverge.
- Supply chain reorientation.
- ≻ Reputational and compliance risks abound.



Geopolitical Swing States

- In 2023, India, Brazil, Turkey and Saudi Arabia will be among the most influential geo-political swing states.
- India's neutral position toward the war in Ukraine will likely come under growing pressure.
- Brazil will pursue an independent foreign policy, likely continuing energy ties with Russia, engagement in multilateral.
- Turkey sells drones to Ukraine and opposes some sanctions on Russia.
- Saudi Arabia will continue to shift away from its historical partnership with the US.





Hardening Technology Blocs



- In 2023, technology will continue to be a strategic area of geopolitical competition, with policies likely to expand through new trade and investment controls.
- Strict technology export controls in response to the war in Ukraine have effectively cut Russia off from developed-market technologies.
- The US, the EU, Japan and their allies will likely further restrict China's access to critical technologies
- China is poised to respond using new export control laws
- Proliferating regulations and legal frameworks in influential markets such as China, Indonesia and India are likely to complicate digital operations.

Energy Security Priority



- Energy security became the top priority for European policymakers in 2022
- Prioritize seeking new energy trading relationships and invest in emerging technologies such as green and blue hydrogen.
- Sustainability policies and goals largely vary on energy endowments of each country.
- There may be more attention to geopolitics as the new "G" in ESG.

Multispeed ESG



- ESG has skyrocketed in CEOs' agenda list but faces an uncertain regulatory environment due to geopolitical tensions.
- Due to the Ukraine War, Governments and companies will face difficulty in achieving their net-zero goals.
- Social policies will also diverge.
- Governance issues will prioritize facilitating non-financial corporate reporting of ESG issues, establishing ESG roles and mandates across company boards.

Food Security and Instability

- Global food prices hit an all-time high in March 2022 and will likely remain a major challenge in 2023.
- War in Ukraine will limit global supply of nitrogenbased fertilizers, affecting countries reliant on Ukrainian agricultural exports such as Egypt, Indonesia and Pakistan.
- Governments will be challenged to stabilize prices amid elevated interest rates and high import costs.

• **Business Implications:**

- Limited supply chain options.
- ≻ Higher costs and reduced demand.
- ➤ Human capital challenges

THE RISE OF AI

• Success in creating effective Artificial Intelligence could be the biggest event in the history of our civilization. Or the worst. So we cannot know if we will be infinitely helped by AI, or ignored by it and side-lined, or conceivably destroyed by it.

– Stephen Hawking





The explosive growth of Chat GPT

- In the last few months, stories about the rapid acceleration of AI technology have made headlines around the world
- Goldman Sachs reported that generative AI has the potential to automate around 300 million full-time jobs worldwide
- The rate of change in AI appears to have already exceeded our capacity to predict or control what it does next.



ChatGPT Sprints to One Million Users

Time it took for selected online services to reach one million users



* one million backers ** one million nights booked *** one million downloads Source: Company announcements via Business Insider/Linkedin







LOSS OF HUMAN JOBS



ARTIFICIAL INTELLIGENCE DANGERS

ARTIFICIAL INTELLIGENCE TERRORISM

INVASION OF PRIVACY





Areas of Concern



ChatGPT-4 was tasked to identify the implications of AI for leadership, and it did a remarkably good job by highlighting four main areas of concern:

- Jobs losses
- Potential bias
- Loss of control
- An Al arms race

Risk Levels of Al



Performance Risk Enterprise Risk Reputation •Errors Application-Level Financial performance ·Bias Legal and compliance Opaqueness Performance Discrimination instability Value misalignment Security Risk Economic Risk Adversarial attacks Job displacement Cyber intrusion & Enhancing inequality "Winner takes all" privacy risks power concentration Open source software risks Control Risk Societal Risk Lack of human agency Misinformation and Detecting rogue AI and manipulation unintended Intelligence divide consequences Surveillance and Lack of clear warfare accountability 22

AI & Quantum computing increases Cyber security risk







Thank you